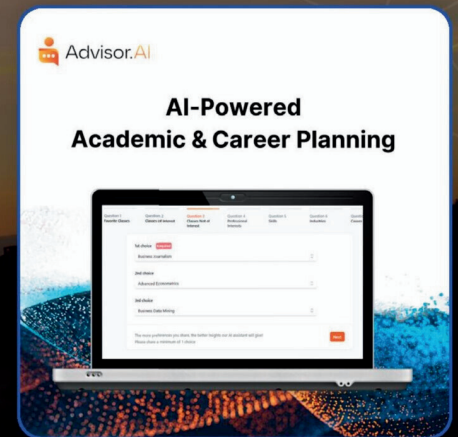


DRIVE EQUITABLE STUDENT SUCCESS

with Advisor.AI

Our platform helps university students with career and major exploration, degree path navigation, ongoing coursework recommendations, resume generation, personalized skill planning, progress tracking, and education to career mapping.

By providing a streamlined way to access key university support resources and best practices, our platform empowers academic advisors, career services and enrollment teams to better understand student interest, provide in depth personalized support and craft solutions that demonstrate an intentional and scalable commitment to equitable student success.



KEY BENEFITS

- 1 Improves student persistence scores by **2X**
- 2 Increases student interest & inquiry of university career services by **30%**
- 3 Improves university specific program & course exposure by **20%**
- 4 Streamlines student, career services, and advisory support interactions
- 5 Demonstrates an intentional & scalable commitment to student success

Read our **Case Study** at joinadvisorai.com/aiadvising-casestudy



"Advisor.AI is a huge help for students and career advisors alike. It not only provides extremely helpful and reliable recommendations in minutes, but it also saves so much time in advising meetings! The student and advisor have quality information at their fingertips that drives meaningful discussions. The Advisor.AI platform eliminates the guessing game and delivers fast results."

Kelly Diely

Associate Director, Career Services
Drexel University



"Advisor.AI has significantly transformed the experience for both advisors and students. Its intuitive design and comprehensive features facilitate effortless tracking of student progress, leading to more efficient and meaningful interactions. This, in turn, enhances the advisor-student relationship. Additionally, the resume builder is an invaluable tool, simplifying the process of creating a standout resume."

Dr. Soojin Kim

Department Chair, Kutztown University



"A fantastic initiative! Advisor.AI seems to cover a wide spectrum of student needs, from career assessments to personalized insights. It's excellent that they're leveraging both expert human resources and technology to enhance student engagement and success."

Chad Ganley

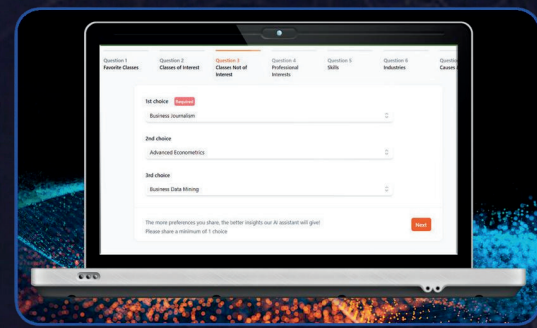
Assistant Director, Career Development Center
Kutztown University

joinadvisorai.com/contact

Program & Career Explorer

Empower undeclared, freshmen, & current students to direct their course of study and make informed decisions. Our assessments combine real-time employment data trends with university-specific programs (majors, minors, and certificates) to accelerate student decision-making in program selection & career planning from days to minutes.

Improved university specific program & course exposure by **20%**



Recommended

Marketing

84% Match

- Example Job Activities
- Starting Salary - National Average
- Career Potential
- Key Employment Areas
- University Specific - Top Industries
- University Specific - Average Starting Salary

Contact an advisor | AI Chatbot for Class Recommendations

Recommended

General Business

6% Match

- Example Job Activities
- Starting Salary - National Average
- Career Potential
- Key Employment Areas
- University Specific - Top Industries
- University Specific - Average Starting Salary

Program Recommendations

Marketing Major

Marketing involves a wide array of activities that promote commerce, benefit organizations and satisfy human needs. Marketing includes advertising, public relations, market research, sales management, product development and management.

As a freshman at USA University interested in marketing, you should take the following courses: FYS 100, ECO 11, MAT 140, and any intro to marketing course (MKT 101).

Please note that this is only a suggestion and you should meet with your academic advisor to ensure you are meeting university guidelines.

Personalized Advising Assistant

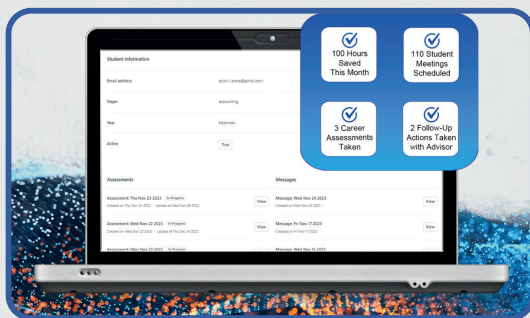
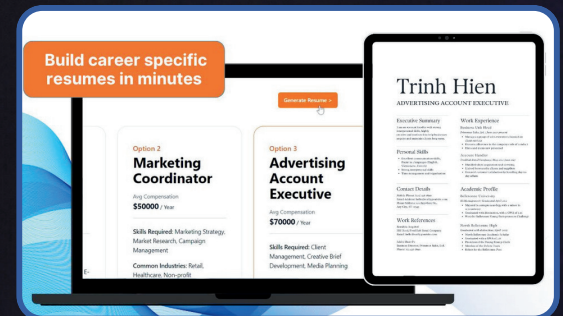
Meet students where they are with **Kelly**, their personalized advising assistant. Students can now gain instant access to university course details, advising procedures, club info, degree requirements, and credit policies. Delight students with personalized information and career readiness insights before meeting with their advisor.

Improve student satisfaction by **2X within 8 weeks**

Resume Workflows

Remember when building your resume took weeks of research? Students are now empowered to explore and generate personalized, high-quality, and interest-specific resumes in minutes. Our embedded best practices, feedback workflows, and automated insights help accelerate student career readiness by weeks. Career services and academic advisors don't have to start from scratch either - they can meet students where they are and provide instant feedback digitally.

Accelerate career planning & readiness by **weeks**



Student Insights Dashboard

With automated reports and feedback collection, academic advisors, career services, and dept. leaders can quickly identify solutions to enhance student success. Save 100+ hours monthly on low-impact activities (task management, addressing FAQs, feedback collection). Focus time on higher-impact tasks (building employer connections, personalized student support services, and effective curriculum planning)

Shift from **reactive to proactive** advising support

Revolutionizing Student Experience in Universities
Connect with our team to learn more at joinadvisorai.com/contact